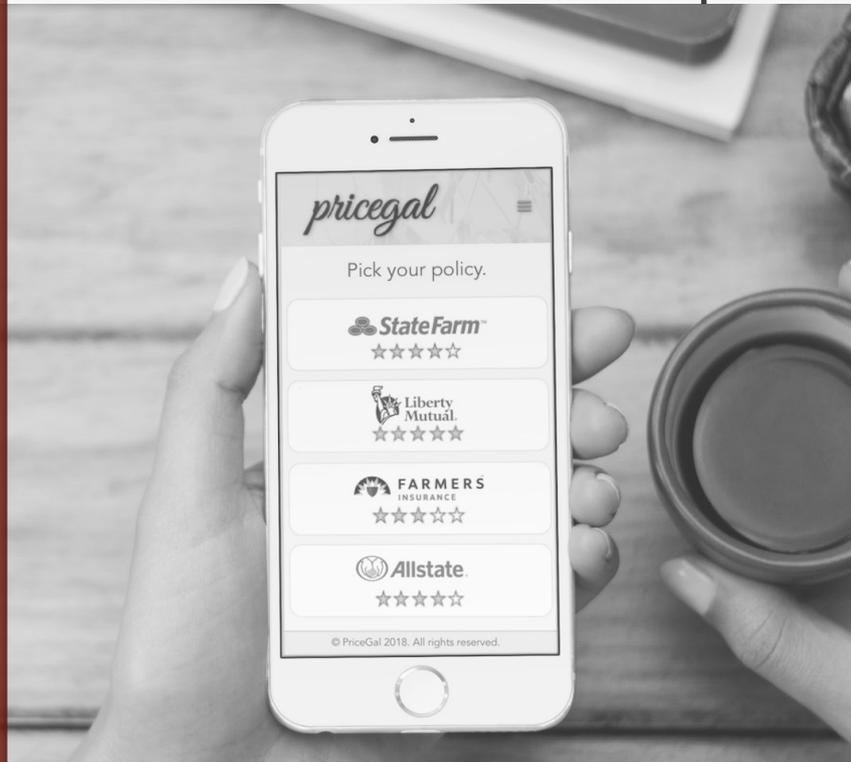


## WEB SERVICES

Online Quoting  
for Any Carrier

Quadrant's TopRate Web Services provides the first and only API that represents and shows an unlimited, unbiased carrier selection for Auto, Home, Renter and Condo Insurance.



## Overview

Quadrant's TopRate™ Web Services provide the necessary APIs in order to access our rating database from your own applications. Show comparisons for all 50 states plus D.C. for Auto, Homeowners, Condo, Renters, and Dwelling Fire – for any carrier!

Quadrant provides your shoppers and consumers with unparalleled breadth of comparison data for over 20,000 current and historical carrier markets, including national carriers, farm bureaus, and key regional carriers.

Our API provides a carrier selection with the rates provided to the consumer. From this vantage point, the

consumer can express which carrier they would prefer to have bind their insurance.

Accuracy is paramount, and Quadrant contains all policy level detail. We receive data from public filings, carriers must legally submit for approval with each state department of insurance and Quadrant is able to obtain these submissions on a timely basis. Quadrant addresses accurately all carriers' proposed discounts such as combining home with auto, renewal, special endorsements, or other insurance particulars. We also handle bundling discounts in which the carriers offer the consumer additional discounts.

# Usage Cases

All involved parties benefit from the Quadrant Web Services experience: Quadrant ensures a better, more pleasant customer experience with informative content covering all carriers in all states; and the result is a more positive social media interaction from the consumer onto the Web Services website.

1

## Fully Monetized Comparisons

Show quotes for all companies and have the ability to bind EVERY quote for any selected carrier.

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2

## Comparisons for Agencies & Brokers

Use our Web Services internally to sell more policies and be the e-commerce agency.

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3

## Internal Point of Sale

Call center agents can drive the sale internally with a comparison by using Quadrant's TopRate Web Services.

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4

## Lead Validation

Determine the profitability of a lead before you purchase it, effectively saving your company time and money and bringing you the right leads.

# Monetize Leads

Our API provides a carrier selection with the quotes provided to the consumer. From this vantage point, the consumer can express which carrier they would prefer to have bind their insurance. Unlike most monetization partners, our call center partnerships will verify the information provided from the lead, thereby eliminating the need to answer the same form questions multiple times.

Through our lead aggregator partnerships, your consumers can bind with a licensed agent. Unlike other call centers, our partners will not resell the lead data. Together, we will work with you to ensure your consumers' shopping experience is consistent with your vision. This includes elements like inbound or outbound call options, number of times the lead can be contacted, and more.

## Benefits

Our API integrations make for a simple integration into your existing consumer experience. Display more informative and transparent information to your shoppers. No other source exists that includes the leading national carriers.



**6,000**

current carrier markets available

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